

Internet Fundraising Policies	
<ul style="list-style-type: none"> • P.E.O. chapters are allowed to sell items using a website, providing the following requirements are satisfied: <ul style="list-style-type: none"> ○ No sales of services are permitted, only goods may be sold. ○ No sales on commission are allowed. The chapter must purchase the items outright and bear the risk of profit or loss. ○ All sales must be conducted using volunteer labor – no one can be compensated for participating in the fundraiser. • Types of Websites for Online Sales <ul style="list-style-type: none"> ○ Chapters may sell items using a local or s/p/d chapter website (with permission of the executive board of s/p/d chapter) or a commercial website such as eBay. • Items for Sale <ul style="list-style-type: none"> ○ Chapters do not have to limit sales to P.E.O. related items, such as star towels, marguerite notepads, etc., or market only to P.E.O. members. • Sales Tax <ul style="list-style-type: none"> ○ If the buyer is also located in your state, you may need to collect and remit state sales tax. The chapter is responsible for investigating this issue. Check your state department of revenue website or call their office for clarification. • Notifying Other Chapters of Items for Sale <ul style="list-style-type: none"> ○ The rules of circularization still apply as described in Standing Rule 2 of the Constitution, Bylaws and Standing Rules of the P.E.O. Sisterhood . • Dollar Limit for Individual Items <ul style="list-style-type: none"> ○ There is no dollar limit for the sale of individual items; however, chapters must be sure to report all financial activity on the chapter's annual IRS-LC form. 	Internet Fundraising
<ul style="list-style-type: none"> • The details of a chapter fundraiser may be posted on Facebook and other social media sites provided the information is limited to the basic facts. The posting shall include only: <ol style="list-style-type: none"> 1. the item(s) for sale or the name of the fundraising event 2. applicable date(s) 3. price 4. location 5. P.E.O. chapter contact information • Postings shall not include links to commercial websites or any non-P.E.O. contact information. No endorsements or advertisements are allowed. Only the basic facts listed above may be posted. 	Promotion of Fundraisers on Facebook